

25 August 2022

9(2)a

Tēnā koe 9(2)a

### Official Information Act request

Thank you for your email of 28 July 2022, in which you requested information about the Social Wellbeing Agency.

We have decided to grant your request and answers to your three questions are below in red:

1. How much did your organisation spend on social media advertising in total between 1 July 2021 and 30 June 2022, and how does this compare to the previous five years?  
Between 1 July 2021 and 30 June, SWA spent \$221 on social media advertising. In all previous years SWA did not spend any money on social media advertising.
2. How much did your organisation spend on staff in total between 1 July 2021 and 30 June 2022, and how does this compare to the previous five years?  
SWA came into existence (as the Social Investment Agency) on 1 July 2017 and as such information is only held from the 2017/18 year.

2017/18	2018/19	2019/20	2020/21	2021/22
\$4,232,319	\$4,374,067	\$6,539,885	\$5,010,336	\$4,523,570

3. How much did your organisation spend on contractors/consultants in total between 1 July 2021 and 30 June 2022?  
SWA spent \$970,366 on contractors/consultants between 1 July 2021 and 30 June 2022. Please note this is a preliminary figure and the final figure will be released as part of the 2021/22 Annual Review.

If you are not satisfied with this response, you have a right to seek an investigation or review by the Ombudsman. Information about how to make a complaint is available at [www.ombudsman.parliament.nz](http://www.ombudsman.parliament.nz) or by calling 0800 802 602.

Please note that this response, with your personal details removed, will be proactively published on our website 30 days from today.

Nāku iti noa, nā

Josh Logan  
**Advisor, Office of the Chief Executive**